



Welcome!

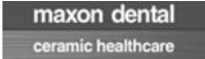
After Work Session with Dr. Melvin Sohrabi and Tande
Neodent Grand Morse

Lilly Matic Nordic Product Manager

Agenda

1. Short Introduction to Straumann Group and Neodent Grand Morse
2. Inspirational Session – Neodent Grand Morse with Dr. Melvin Sohrabi
3. Marketing Package
4. Q&A Session – Ask your questions via chat or unmute your microphones to ask them live

straumanngroup ESTHETIC DENTISTRY SOLUTION PORTFOLIO

	IMPLANT SYSTEMS	MULTI-PLATFORM PROSTHETICS	DIGITAL	ORTHODONTIC	BIOMATERIALS	PREVENTIVE
GLOBAL BRANDS	   		 			
LOCAL BRANDS	   					
TECHNOLOGY BRANDS	  	  	      	 	     	      

What are your needs and how can we support you?

- I need to catch up with lost and/or postponed treatments
- I need to offer my patients a more affordable solution
- I need to increase my profitability and financial loss
- I have been thinking about offering an additional implant system



Did you know?

2nd



largest implant
company in the world

(by implant volume)

Founded in 1993

Acquired by Straumann Group in 2012

Clinical proof: +250 studies

Largely documented implant system

Clinical trust: + 45k dentists

One of the largest network of dental professionals

Global presence

Available in more than 70 countries

Neodent Grand Morse Implant Line

Titamax®

Vertical placement
flexibility



Drive®

High primary stability
in challenging bone
types



Helix®

Unbeatable
versatility



Neodent Helix Grand Morse – One4All

Helix®

Unbeatable versatility



NeoPoros = final restoration after 60 days



= Final restoration after 45 days

Study: 20% BIC @28 days
supporting secondary stability

Grand Simplicity



Proven Concepts – Morse Taper



Morse Taper (16°):

Grand Morse has a true Morse Taper connection implant designed to reliable bone maintenance results.

Evidence:

1. Castro DS et al. Impl Dent 2014.
2. Macedo JP et al. Euro J Dent 2016.
3. Melo LA et al. Braz Dent J 2017.



Grand Prosthetics

Titanium Bases – Single and Bridge



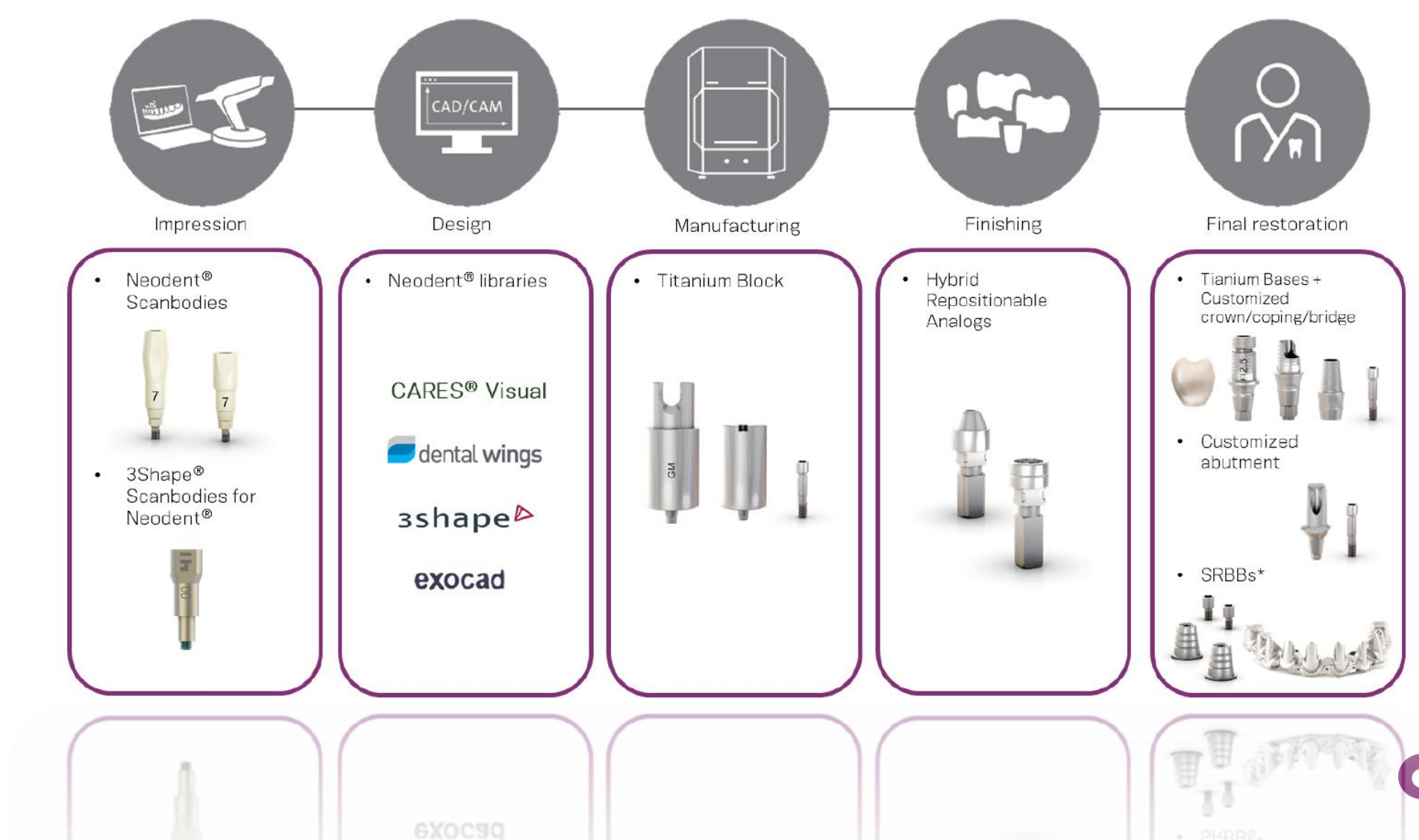
Multi-unit Bridge 0°, 17°, 30°



Single Screw-retained



Neodent Digital Solutions





Inspirational Session with Dr. Melvin Sohrabi

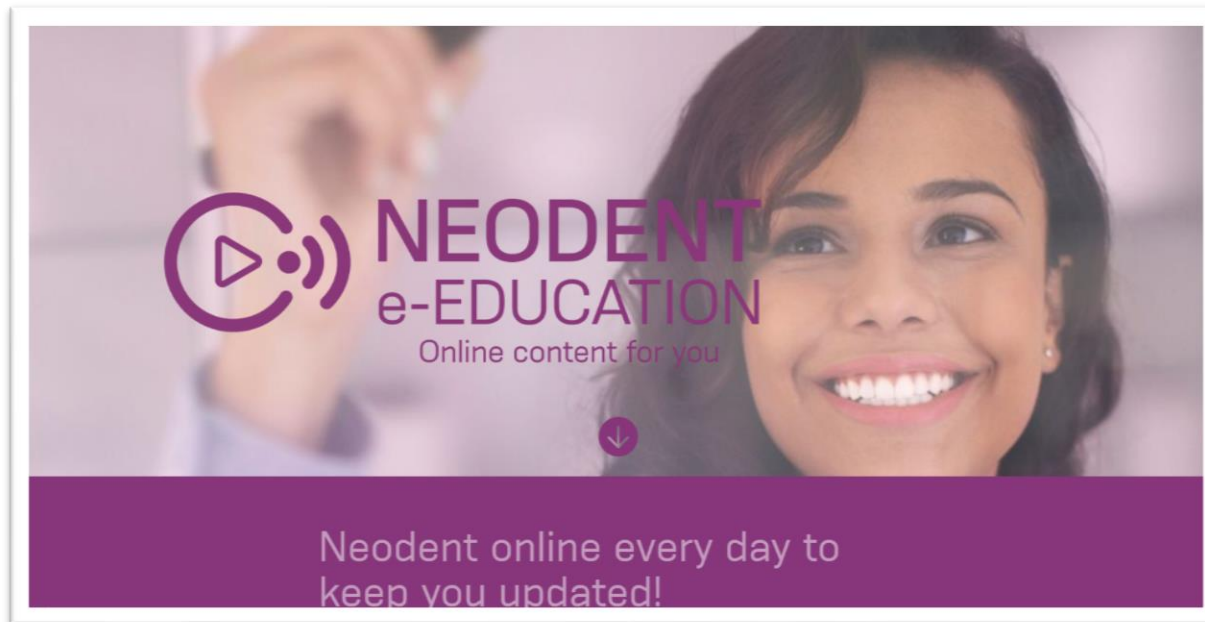
Neodent Grand Morse

Lilly Matic Nordic Product Manager



Marketing Package

E-education Opportunities – Webinars and Morning Talks with our experts



[Click here to access the Neodent e-Education](#)



NEODENT
MORNING TALKS

Neodent Morning Talks

Exclusive interviews with huge implantology professionals hosted by Dr Sérgio Bernardes, Neodent Education and Research Senior Manager.

Neodent Webinars

With high-level technical content, Neodent Webinar brings to you new contents to keep you always up to date.

[Learn more](#)



NEODENT
WEBINARS

Education Opportunities - ILAPEO

ILAPEO is an institution made up of professionals, teachers and researchers whose aim for the last 10 years has been to offer recognized and certified postgraduate, specialist and master's courses.



Course Level

Straightforward +



New to Implantology, these courses will allow you to perform surgical and prosthetic procedures in cases that are less complex and have predictable esthetic and functional outcomes.

Courses include:

- Certification programs in Implant dentistry
- Diagnostics, treatment planning and digital planning,
- Patient communication
- Surgical and prosthetic implant procedures, single tooth, multiple, overdenture

Advanced ++



These courses allow you to develop your existing experience in Implant Dentistry.

Courses include:

- Soft tissue management
- Optimal provisionalization
- Guided bone regeneration (GBR)
- Immediate function
- Immediate placement
- Guided surgery
- Minimally invasive treatment solutions
- Rehabilitation of the edentulous jaws with NeoArch™
- Digital dentistry

Complex +++



These courses will enable you to treat challenging situations using advanced treatment planning, complex surgical and prosthetic procedures.

It requires significant experience in placing implants.

Courses include:

- Rehabilitation concepts for the edentulous patient
- Zygoma Implant treatment concept
- Extensive and complex grafting

Marketing Package

Patient room videos

Patient brochures in the following languages:

- Swedish
- Norwegian
- English
- Arabic
- Farsi
- Portuguese



Social Media Posts



Vad är ett tandimplantat?

Tandimplantat är skruvar som används för att ersätta tandroten och ge stöd till en ny tand. Implantatbehandlingen bidrar till ett förbättrat fysiskt utseende samt bättre tuggfunktion.

Fem steg till implantatbehandling.

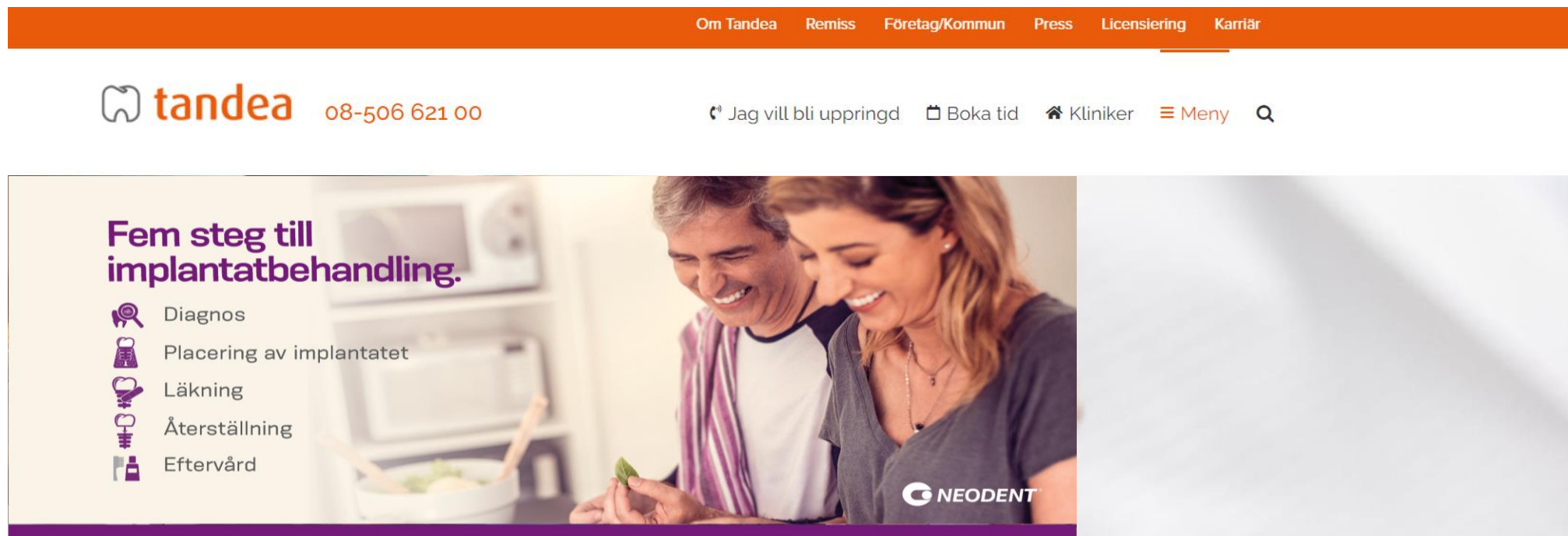
- Diagnos
- Placering av implantatet
- Läkning
- Återställning
- Eftervård

Förra året förlorade jag mina sista tänder, och min tandläkare rekommenderade en fullständig behandling med implantat. Operationen var på en lördag morgon och vid slutet av dagen var protesen på plats.

R., 59 år, pensionerad



Your Website



Hem / Behandlingar / Tandimplantat

Tandimplantat

Söker du en erfarna tandläkare i Stockholm? Då har du hamnat rätt. Med moderna metoder och material hjälper våra erfarna tandläkare dig, med en lyckad behandling. Vi erbjuder prisvärda tandimplantat, till högsta kvalitet.

Ring för tidsbokning
08-506 621 00

What are your benefits as a Straumann Group User?



Increase your profitability by decreasing the cost of the implant solution/attracting new patients



Immediate function resulting in shorter treatment times



Don't jeopardize with the quality

- 2nd largest implant brand
- Immediate peace of mind thanks to a stable foundation
- Immediate natural-looking esthetics with versatile restorative options



Peace of mind with

- Straumann Group warranty
- Latest digital workflows
- Patient marketing package



Takk! Thank you! Tack! Merci!
Ευχαριστίες! 谢谢 Gracias! !شكر Dzięk!
Kiitos! Danke! Hvala! Obrigada! !شكر

Q & A



If you have any questions,
please contact me via e-mail:

lilly.matic@straumann.com